

# UK AND IRELAND MEDIA PROMOTION



# UNIVERSAL STUDIOS HOLLY WOOD





DHUS!











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# **DELIVERY & PERFORMANCE**



**COMBINED AUDIENCE REACHED:** 

**4.8 MILLION READERS** 

**COMBINED MEDIA VALUE (RATE CARD):** 

£225,000

**TOTAL PRESS SUPPORT:** 

**35 INSERTIONS** 

**PROMOTION OFFER SITE VISITS:** 

285,923

**PREMIUM REDEMPTIONS:** 

12,734

**COMPETITION ENTRIES:** 

54,217





POP BAND 'DEVASTATED'

# Shock weeks after reunion joy

STILL TIME TO JOIN IN

22 Start Seturday, April 0, 2023

# Stars lead backlash

NIKE was threatened with a boycett last night for using a transgender influencer to promete its sportsware for women. The brand paid Dylan Malvancy — who identifies as weman't had that not had that described the second of the second of the most copylay, witness there is no con-pleted to the second of the second of the Dylan Mal-sponned from the last lacks intered Dylan Mal-sponned from the last lacks intered

The Sun Says - F10

# body find

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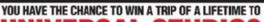
### Girl falls in waste pit



Plus every reader has the chance













SUPER NINTENDO WORLD"

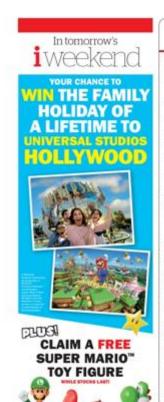
te have a special offer that you won't want to miss! Enter for your chance to win a trip for four to Universal Studios Hollywood where you can experience the brand new SUPER NINTENDO WORLD™, now open! Let loose in this incredible, colorful land of play featuring the groundbreaking ride, Mario Kart 186: Bowser's Challenge, along with imaginative interactive areas, themed shopping and dining.

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meands we say to talence." E TOTAL MEMBERS CONTROL OF SPECIAL CONTROL OF SPE



# iweekend









first time as Royal College of Nursing members vote to reject Government's 5% pay rise offer

leaders demand 'historic' wage increase - but sources say there is 'little chance' of new deal

May bank holiday walkout is major blow for Rishi Sunak in run-up to local elections as union





Gel nail polish under

investigation over

allergic reactions











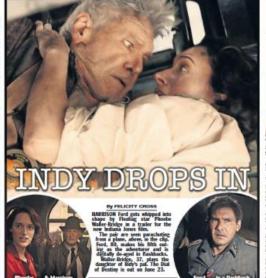


## Queen's

TOUT heather chorts were considered to the consi

# €22k line

A LETTER witten by a passenger in first class on bound the Titasine for the control of the titasine for the control of the titasine for the correspondence and the correspondence of the corre





Plus every reader has the chance

to claim a mystery 2.5 inch toy

investigations are ongoing, vincent.scholan ijshe aun ie

### YOU HAVE THE CHANCE TO WIN A TRIP OF A LIFETIME TO



THE FAMILY HOLIDAY OF A LIFETIME!



SUPER NINTENDO WORLD"

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CONTRACTOR REPRESENTATION E William de Bereich in der Langeren Statisch. Einstellichten auf der Langeren der Wildelbill der Vollageren. In Steht Statischer vorgenische Abstaliate Stifte verprüfer.





TO ENTER AND CLAIM GIFTS GO TO MEDIAOFFERS.CO.UK/MARIO OR SCAN THE QR CODE WITH YOUR SMARTPHONE







18 Strin Monday. April 3, 2023







BANSHEE STARS' TOP TREATMENT



























MEMORY LANE









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for your diance to win a trip to Universal Studies

Hollywood where you can experience the brand new

SUPER NI NTENDO WORLD", now openflet loose in this

incredible, colorful land of play featuring the groundbreaking ride,

Mario Kart": Bowser's Challenge, along with imagnative

Plus every reader has the diamer to claim a mystery 2.5 in the

All your favourite characters are included including Mario, Luig.

Yorki, Tood and more. To enter the competition and claimyour

by figure from the Jakks Pacific Super Marie® range.

POST

# Putting heart and soul into first book

Lifestyle | People

Laura Reid speaks to Vorkshire-based investigations corrulist turned author Peter Woolrich as his debut novel is released, blurring the lines of fact and fiction.

THE STREET STREET, STR

Seek, Seek Cores (Seeker) (See



# From strikes to striding out with sacks of coal

Commission of the second street



Tehae aspecial offer that you worst want to miss! Enter bryourchance to win a trip to Universal Studios Hollywood when you can experience the brand new SUPER MINITENDO WORLD", now spent let bow in this incredible, colorful land of play featuring the groundbreaking ride, Mario Kart . Bowser's Challenge, along within spirate meractive areas, the med thopping and diving.







WHENER POST

# **YORKSHIRE POST**



### try figure from the Jaliks Pacific Super Mario\* range. All your Evourte characters are included excluding Marin, laig. Yeshi, Tout and more. To enter the competition and dainy your my tary toy sist medication could be win or use the



interactive areas, themed shopping and dining.

































incredible, colorful land of play featuring the groundbreaking ride, Mario Kart™: Bowser's Challenge, along with imaginative

interactive areas, themed shopping and dining.

mystery toy visit mediaoffers.co.uk/mario or scan the























Edinburgh News





























**Sunderland Echo**